






Diploma in Travel & Tourism Management (620) – World Geography

Prerequisites: Knowledge of business organisation.	Corequisites: A pass or higher in Certificate in Business Studies or equivalence.
<p>Course Description: World Geography is intended to introduce the Earth’s diverse cultural regions and to provide perspective on how they are all equally unique yet interconnected. While thoroughly understanding each region is virtually impossible in a short timeframe, this course will identify the key characteristics that define a region and the ways in which they interact on a global scale. Two critical themes, globalization and the environment, will be examined throughout the entirety of the course. Coupled with geographic analysis of the physical, cultural, historical, political, and economic factors which comprise each distinct region, this exploration will cultivate an increased understanding of current regional and global issues. This is a course about how to understand the world better – in particular, the processes and activities that comprise and underlie the world’s economies. Economic relationships, at every geographical scale from the individual to the global, dominate our lives in unprecedented ways. While in the last couple of years these relationships have undergone near-seismic disruptions, the ground beneath all the world’s economies has been shifting and unstable for much longer. Since the early 1970s, as the economies of the nations of the world have become increasingly interconnected, so have the their societies, cultures, and politics. This interconnectedness – globalization – is built upon the basic geographical fact of uneven distribution: of resources, population, and political systems; of climate, arable land, rivers, and mountains; of roads, ports, and fiber-optic cables; of economic and social development. Understanding the unevenness – essentially, the geography – of the world’s economies is therefore critical to understanding the world and our shifting places within it. The course examines the major patterns of physical geography and the powerful forces that affect them. Candidates will investigate the dynamic nature of the earth, the evolving relationship between the planet and its people, and the factors that limit our ability to predict the changes that will occur. Candidates will use a wide range of geo-technologies and inquiry methods to investigate the distribution and interaction of the elements of their physical environment and to communicate their findings. The course also focuses on travel and tourism as a vehicle for the study of selected world regions. Using a variety of geo-technologies and inquiry and communication methods, candidates will conduct and present case studies that develop their understanding of the unique characteristics of selected world regions; the environmental, cultural, economic, and political factors that influence travel and tourism; and the impact of the travel industry on communities and environments around the world. World Geography examines cities around the world and the social, political, cultural, environmental, and economic factors that shape them. Candidates will study urban structures and systems, the impact of migrations on cities on the environment. Candidates will use geo-technologies and apply geographic concepts and inquiry methods to analyse issues and problems related to urban development and to formulate potential solutions.</p>	
Required Materials: Recommended Learning Resources.	Supplementary Materials: Lecture notes and tutor extra reading recommendations.
Special Requirements: The course requires a combination of lectures, demonstrations and classroom discussions.	
<p>Intended Learning Outcomes:</p> <p>1. Explore the physical processes shaping the planet, possibilities and constraints of human activity and examine human dimensions of global change, societies in their spatial and regional contexts.</p>	<p>Assessment Criteria:</p> <p>1.1 Outline the categories of physical geography</p> <p>1.2 Outline the categories of human geography</p> <p>1.3 Define integrated, geomatics and regional geography</p> <p>1.4 Explore the science of geography</p>

<p>2. Outline the great land masses of the earth which form the seven continents: Africa, Antarctica, Asia, Australia, Europe, North America, and South America including the countries found in each continent.</p>	<p>2.1 Explore the African continent 2.2 Explore the Antarctica continent 2.3 Explore the Asian continent 2.4 Explore the European continent 2.5 Explore the North American continent 2.6 Explore the South American continent 2.7 Explore the Australian continent 2.8 Identify most popular languages 2.9 Identify biggest cities in the world 2.10 Identify English speaking countries 2.11 Identify French speaking countries 2.12 Identify Spanish speaking countries</p>
<p>3. Be able to divide the 196 countries of the world into the world regions and analyse how these regions provide a clear division of the world's countries.</p>	<p>3.1 Identify the eight world regions 3.2 Outline the capitals of every independent country 3.3 Analyse the most populous countries in the world 3.4 Identify the largest countries in the world 3.5 Identify the world's smallest countries 3.6 Identify the new countries of the world 3.7 Outline the independence or birthday of different countries 3.8 Identify countries that belong to the United Nations organisation 3.9 Explore major international organisations 3.10 Identify world oceans 3.11 Identify world largest islands 3.12 Identify world longest rivers 3.13 Identify world seas 3.14 Identify world lowest point on land 3.15 Identify the world highest mountains 3.16 Describe causes of day and night</p>
<p>4. Discuss the advances in population and income over the past millennium, international trade and capital movement, technological and institutional innovation, the impact of western development and examine the relationship between growth in debt and growth in GDP.</p>	<p>4.1 Explore the largest economies of the world 4.2 Outline developing and emerging economies 4.3 Identify global economic indicators 4.4 Explore the economy of Africa 4.5 Explore the economy of Asia 4.6 Explore the economy of Europe 4.7 Explore the economy of North America 4.8 Explore the economy of Oceania 4.9 Explore the economy of South America</p>

Recommended Learning Resources: World Geography

Text Books	<ul style="list-style-type: none">• Geography of the World by Simon Adams, Anita Ganeri, Ann Kay. ISBN-10: 0756619521• World Geography Encyclopedia by Jane Bingham. ISBN-10: 1409508137• The Geography of the World Economy by Paul Knox, John Agnew and Linda McCarthy. ISBN-10: 0340948353
Study Manuals 	BCE produced study packs
CD ROM 	Power-point slides
Software 	None