



Advanced Diploma in Management

The Advanced Diploma in Management help candidates explore further by introducing hot topics of the present day, including International Politics, Project Management, Strategic Management, Entrepreneurship and Business Statistics.

Why does the course exists – Learning management functions is only a part of completing a qualification in management. Today, specialised studies such as Project Management, Statistics, Entrepreneurship and International Politics provide additional opportunities, and offer a highly attractive set of skills to prospective employers.

How does it fits into the larger programme – Globalisation adds a challenge to management, hence the specialisation in certain areas is vital. We also live in an era where self employment is a high prospect; hence learning entrepreneurship, statistics, international politics and strategic management can not be over-emphasised.

For who it was designed – The course is designed for Diploma level holders, aiming to climb the ladder in management.

How it will benefit candidates – Professionals with an Advanced Diploma in Management have an abundance of opportunities in the job market. No matter what industry candidates are interested in, furthering a career in the long-term is much easier with a management qualification. In order to stay competitive in the global marketplace, employers are looking for exceptional candidates who can lead teams within their organisation, take charge of multiple projects, strategise and build a solid company.

Subjects:

- Project Management Skills
- Business Statistics
- Strategic Management
- Entrepreneurship
- International Politics

Project Management - project management is a set of agreed upon knowledge (rules) that allow one to manage and communicate all the details, schedules, people, budgets, performance etc. that goes in to creating 'new' stuff. Project management is an approach of planning, organizing, and managing resources to bring about the flourishing achievement of specific project goals and objectives. Project management is a carefully planned and organised effort to accomplish a specific (and usually) one-time effort, for example, constructing a building or implementing a new computer system. Project management includes developing a project plan, which includes defining project goals and objectives, specifying tasks or how goals will be achieved, what resources are needed, and associating budgets and timelines for completion. It also includes implementing the project plan, along with careful controls to stay on the "critical path", that is, to ensure the plan is being managed according to plan. Project management usually follows major phases (with various titles

for these phases), including feasibility study, project planning, implementation, evaluation and support/maintenance.

Business Statistics - statistics is the most widely used quantitative method in business. It is concerned with extracting the best possible information from data in order to aid decision making. It is often applied to sales forecasting, quality control and market research. Data used in business include population censuses, opinion polls, consumer data bases, sales and demand data. The role of the Statistician is to determine, for a given question, the type of data that is needed, the way it should be collected and how it should be analysed in order to best answer that question.

Entrepreneurship - entrepreneurship is the process of creating or seizing an opportunity, and pursuing it regardless of the resources currently controlled. Entrepreneurship is generally characterized by some type of innovation, a significant investment, and a strategy that values expansion. The entrepreneur is often quite different in mindset from a manager, who is generally charged with using existing resources to make an existing business run well. The roles of entrepreneur and manager are not necessarily incompatible, but entrepreneurs are seldom patient enough to be good managers.

Strategic Management - is a management tool. As with any management tool, it is used for one purpose only: to help an organisation do a better job - to focus its energy, to ensure that members of the organisation are working toward the same goals, to assess and adjust the organisation's direction in response to a changing environment. In short, strategic management is a disciplined effort to produce fundamental decisions and actions that shape and guide what an organisation is, what it does, and why it does it, with a focus on the future.

International Politics - It was said a few years ago that if the human race is wiped out in the next 50 years it will not be because of disease or an asteroid hitting the earth, but because of foreign policy and international relations. In a world where thousands of nuclear weapons exist and more countries are trying to acquire them; where countries are at war and thousands die each day from poverty caused by the way the international system operates, we need to know about and understand international politics. International politics is exciting, interesting and not to mention important! Studying organisations such as the World Trade Organisation (WTO), the United Nations (UN) and the European Union (EU) equips one with a solid understanding of the issues involved in international activities. Above all, one develops and understanding of the nature and significance of politics as a global activity.